



## Sample Master® LIMS Meets Data Management Needs at Mar-Jac Poultry

The freedom to create laboratory reports is just one major LIMS benefit.

### Organization Profile

Mar-Jac Poultry is a fully integrated poultry processor committed to the domestic food service industry. This integration affords Mar-Jac Poultry total quality process control throughout the production process from the farm to the table. Mar-Jac Poultry ships their poultry products worldwide and is fully committed to food safety and quality assurance.

Mar-Jac Poultry was founded by brothers Marvin and Jack McKibbin in 1954 to serve a cooperative of poultry growers in northeast Georgia. Since that time, numerous changes, improvements, and expansions have taken place. The company was consolidated under its current ownership in 1984. Production has expanded from 450,000 birds per week in the 1980s to over 1 million per week in the 1990s and over 2 million per week today.

### Their Challenge

Mar-Jac Poultry Science & Technology Laboratory decided to transition from a paper-based, manual system to an automated system. Their primary criteria for a LIMS was one that could be customized to meet their data management needs.

### Our Solution

After evaluating several different LIMS demonstrations, the Mar-Jac Poultry Science & Technology Laboratory purchased Sample Master®. They found one major benefit to be reporting - the freedom to create laboratory reports and the versatility to modify canned reports. Users who are not IT experts are able to create sophisticated reports with a click of the mouse.

Mar-Jac Poultry is also very pleased with the support they have received from ATL. Under the GOLD Support Plan, they receive free product upgrades, unlimited technical support, access to ATL's support website (service packs, white papers, frequently asked questions, news and more), quarterly training webinars, user group meetings, the quarterly LIMS Solutions newsletter, priority routing, and an assigned LIMS Account Manager to provide customers with a single point of contact for swift response and solution management. In addition to the QA/QC module, for more advanced statistics, Mar-Jac Poultry incorporated Northwest Analytical's SPC software technology into Sample Master. This functionality offers embedded SPC capabilities, allowing Mar-Jac Poultry users to create SPC charts from their LIMS data.

*Accelerated Technology Laboratories (ATL), headquartered in West End, NC, provides laboratory automation solutions to a variety of industries from analytical, environmental, food & beverage, water and wastewater, agriculture, cannabis, chemical, government, public health, biotechnology, clinical testing and manufacturing. ATL's LIMS products are installed in over 600 laboratories around the world and supported by a steadfast commitment to excellence in product quality, support and training. ATL is one of the few LIMS providers that is ISO 9001:2015 certified. For additional information, visit: [www.atlab.com](http://www.atlab.com).*



[www.marjacpoultry.com](http://www.marjacpoultry.com)  
Science & Technology  
Laboratory, Jackson, MS

“I wanted to let you know that the customer support team at ATL is second to none. Your team provides great service and is extremely customer focused. ATL's support team should be the standard for other companies.”

James Faison, Vice President of  
Science & Quality Assurance

